



News Release

VIPAR Heavy Duty Holds Successful Supplier Advisory Council Meeting in Chicago

- *Technology and supporting national accounts and end-users were main discussion topics*
- *Third Supplier Advisory Council meeting in past 12 months*
- *Meetings designed to ensure VIPAR Heavy Duty is aligned with the market for the success of the network*

Crystal Lake, Ill. – June 10, 2019 –[VIPAR Heavy Duty](#) held another successful Supplier Advisory Council meeting last month in Chicago. The group, composed of senior executives from VIPAR Heavy Duty supplier partners and designed as a collaborative forum, met to discuss key topics such as technology related to parts distribution and supporting national fleet accounts and end-users.

“The VIPAR Heavy Duty Supplier Advisory Council gives our management team the opportunity to meet with industry leaders to identify strategies and tools to support the success of our distributors and supplier partners, ultimately impacting our combined end-user customers,” said Jim Pennig, vice president of business development, VIPAR Heavy Duty. “We value the feedback and information from our council members and, through our collaborations, we have made great strides over the past year.”

This is the third meeting of the Supplier Advisory Council since its inception. The group meets on a regular basis to share ideas and address key industry topics. The council was formed in 2018 to help ensure that the organization is properly aligned with the market dynamics for the long-term success of the VIPAR Heavy Duty family of companies, its distributors and supplier partners.

The next meeting will be held during the VIPAR Heavy Duty Annual Business Conference in October.

For more information on VIPAR Heavy Duty, visit www.vipar.com or email: info@vipar.com.

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Image Attached:

Heavy Duty

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About VIPAR Heavy Duty

VIPAR Heavy Duty is North America's leading network of independent aftermarket truck parts distributors. VIPAR Heavy Duty distributors serve the needs of their customers from more than 630 locations across the United States, Canada, Puerto Rico and Mexico. VIPAR Heavy Duty distributors are specialists who understand the demands of their local, regional, and national customers for quality parts and exceptional service. VIPAR Heavy Duty also operates two wholly owned subsidiaries, Global Parts Network, LLC and Power Heavy Duty LLC, as part of the VIPAR Heavy Duty Family of Companies. VIPAR Heavy Duty is a proud member of NEXUS North America and NEXUS Automotive International, a worldwide group of parts distributors committed to bringing a global approach to the automotive and commercial vehicle aftermarket industries. For more information, visit www.vipar.com.

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